



HOTEL METROPOLE  
MONTE-CARLO

## PRIX VILLEGIATURE 2021

### "Best Sustainability Policy for a Hotel in the World"



Nominated in 3 categories this year, the Hotel Metropole Monte-Carlo is particularly proud to have been awarded the title of "Best Sustainability Policy for a Hotel in the World" at the 2021 edition of the Prix Villégiature. This is a real recognition for the Monegasque hotel, as it is the perceptions, experiences and emotions of a jury of 21 influential journalists from different nationalities and covering 5 continents that make the Prix Villégiature so valuable and special.

*"This prize is a wonderful reward for our establishment and all our staff and highlights our commitment since 2007 through our environmental policy. This distinction underlines the Principality of Monaco as a committed destination"* comments Serge ETHUIN, General Manager of the Hôtel Métropole Monte-Carlo.

#### "Green Attitude"

Since 2007, The Hotel Metropole Monte-Carlo has established an environmental policy called "Green Attitude" whose main objective is to reduce the impact of its activity on the planet and preserve biodiversity. This commitment was formalized in various charters and open to all: employees, suppliers, subcontractors, and seeks to educate its customers. For this, the Metropole Hotel has started selecting sorting, recycling water and energy, increased its green purchasing, obtained environmental certifications, organized training and created a "Green Committee" composed of staff members from different services. The Hotel Métropole gives priority to suppliers who share these values, inviting them to implement a responsible and sustainable purchasing policy. The "Green Attitude" has developed considerably and is now part of the Hotel Metropole corporate culture.

## SEA YOU AT M

The Hotel Metropole Monte-Carlo is pursuing the "Green Attitude" initiative, by creating a cocktail aiming to collect funds for the association Friends of the Oceanographic Museum of Monaco.



This new cocktail with the enigmatic name **"Sea You at M"** - a reference to the letter shared by the three entities, the **M**useum of Oceanography, **M**etropole Monte-Carlo, and **M**onaco -, has been chosen by the friends of Monaco's Museum of Oceanography and will remain on the Lobby Bar's cocktail-list for a full year. Comprised of Grey Goose Vodka, Malibu Coco, pineapple juice, rose syrup and blue curaao, this discerning mix takes on shades recalling the colors of the sea. The bar teams also propose a "mocktail" version for those who avoid alcohol, future Mums and children. One euro from each sale of cocktails will be donated to the association, enabling it to sponsor a fish to save the ocean. A source of nourishment, energy, health and oxygen, a heritage treasure with a regulating effect on the climate, the ocean is now under threat. To protect it, the "Sponsor a Fish" program is a fantastic driver for actions to support Monaco's Museum of Oceanography, whose mission is to monitor the ocean and see that it becomes known. Committing yourself to the ocean means linking your future and that of your loved ones to the survival of marine ecosystems. While sipping this tasty cocktail, you will thus be playing your part in preserving the environment!

You can now find our 2 cocktails on the Lobby Bar menu: The non-alcoholic version at 24€ and the alcoholic version at 29€.

## About the Hotel Metropole Monte-Carlo

Ideally located in the Carré d'Or, a few steps from the Casino, the Hotel Metropole Monte-Carlo has been recognised for the last 5 years by Condé Nast Traveler as one of the best hotels in France and in Monaco. The 2021 edition of the Prix Villégiature awards the palace the "Best Sustainability Policy for a Hotel in the World". This luxurious Belle Époque style property was built in 1886. It was entirely renovated by acclaimed French architect Jacques Garcia, who created a palace of 125 rooms and suites combining glamour, sophistication and sensoriality with Mediterranean charm, in tune with the times. In 2017, this expert in design and luxury revamped the main public areas to further enchant them. Executive Chef Christophe Cussac invites you to live a unique and convivial culinary experience within the footsteps of his 'spiritual father', the late Joël Robuchon. The Metropole Monte-Carlo Restaurant, with two Michelin stars, is the unmissable meeting place for fine diners to taste modern, innovative and refined cuisine using Mediterranean flavours. Yoshi, the only Japanese restaurant on the Côte d'Azur to be awarded a Michelin star since 2010, showcases typical Japanese cuisine in a contemporary and daring décor by Didier Gomez. Odyssey is a charming poolside restaurant within a 'haute couture' setting designed by Karl Lagerfeld. Finally, the Lobby Bar, with its glamorous, elegant and warm ambience, for all sweet and savoury tastebuds. The House of Givenchy opened its third Spa in the world, the Spa Metropole by Givenchy in April 2017 at the Hotel Metropole Monte-Carlo. Also designed by architect Didier Gomez and ideally integrated into the Palace, the Spa Metropole by Givenchy embodies the philosophy of the House's core values: the choice of an exceptional location, with the luxury of space, sophistication of treatments, and a haven for absolute pleasure and well-being.

### [VISUALS](#)

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